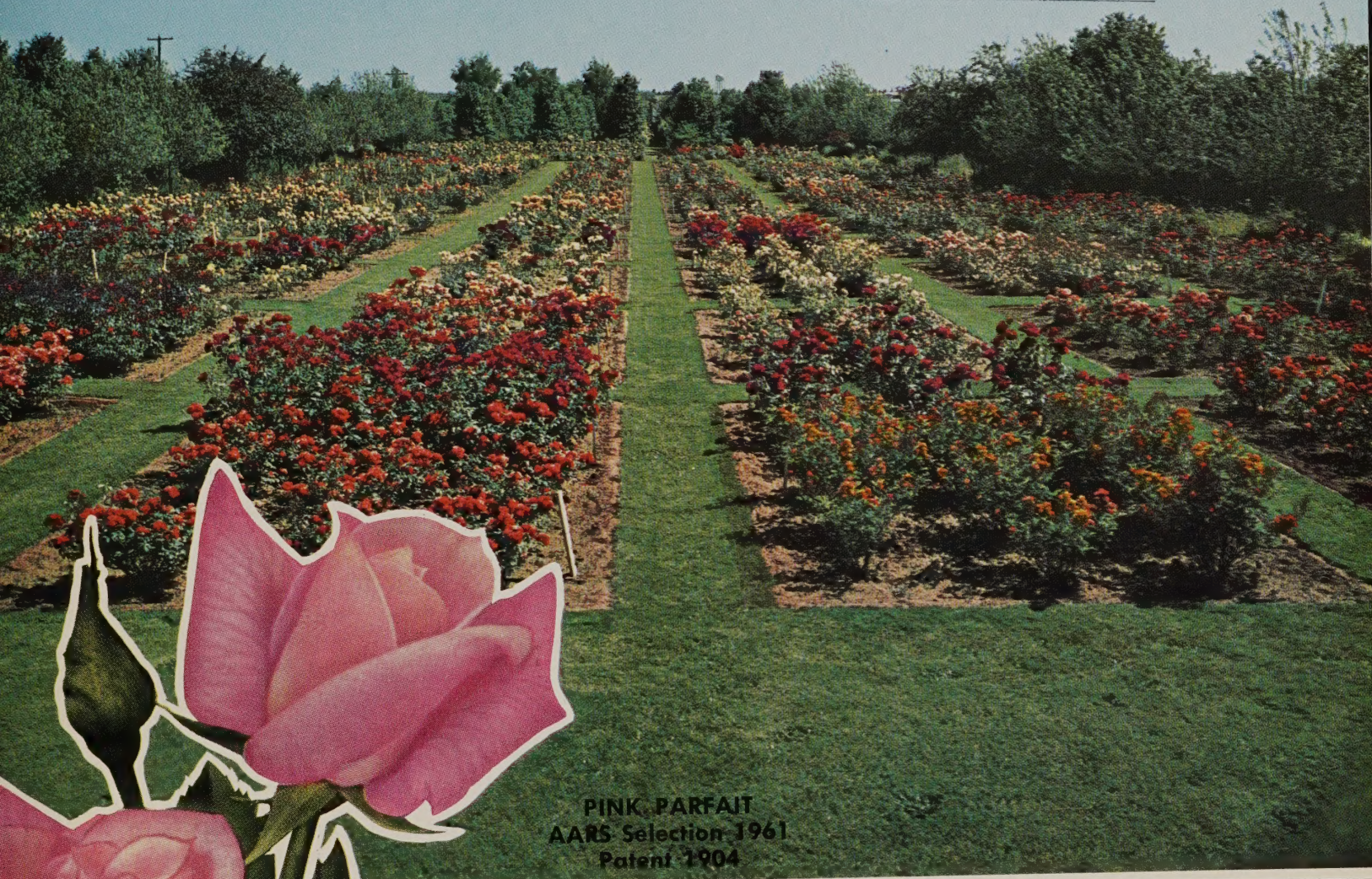


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1961

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U. S. Department of Agriculture



PINK PARFAIT
AARS Selection 1961
Patent 1904

25^c

n. VanHavelingen

P. O. BOX 5076 PORTLAND 13, OREGON at 140th and SANDY BLVD.
PHONES: AL 3-6771, BE 2-9548

GROWERS OF THE WORLD'S FINEST ROSES



N. Van Hevelingen's OREGON-GROWN ROSES, Growers of
The World's Finest Roses

Our rose nursery is situated on the Columbia River Highway three miles east of Portland city limits. Visitors are always welcome to go through our nursery and see the roses in bloom from June 15th to October 1st. Featured on the cover is our display garden.

Here, in the mild climate of the Pacific Northwest, so perfect for the successful growing of roses, originate the plants which are confidently called, "The World's Finest Roses," and which our customers are growing and enjoying today all over the world.

On pages 30 and 31 of this catalog we have summarized for our many friends the most pertinent facts of the successful growing of roses to help you to ever greater success in your own rose garden, and ever more rewarding enjoyment of the flower of all flowers.

BEFORE ORDERING BY MAIL, PLEASE READ CAREFULLY

GUARANTEE—We have been growing quality roses for over 30 years. Our bushes are all healthy field-grown plants, budded on Multiflora Japonica root stock, which gives them extra vigor and long life. Every bush is guaranteed to be true to name, carefully selected and packed to arrive in good condition. If found otherwise, please return immediately, including 50c for handling, and a new shipment will be sent to you. The greatest precaution is exercised to keep all varieties true to name, and **we do not substitute unless authorized to do so**, and then under true labels only. Any plants proving otherwise will be replaced free of charge, but it is mutually agreed and understood that we will not be held liable for any amount greater than the purchase price.

Plants shipped by Parcel Post or Express should arrive in perfect condition. On opening package, if roots should be

found to be dry, soak in water for 24 hours, or bury entire plant in wet soil for two or three days.

REQUESTS FOR REPLACEMENTS—Must be made before July 1st following purchase season.

TERMS—No C.O.D. shipments. Please send check or money order and **give list of substitutions**. In the absence of an alternate selection we assume that a substitution is not desired.

MINIMUM ORDER: Due to the high shipping costs we cannot accept orders for less than three roses. Be sure to include 50c for handling.

Prices are subject to change without notice.

SHIPPING SEASON—Dormant Plants are shipped between the dates of November 1st and April 20th. Please indicate on your order the date you desire shipment to be made.

PATENTED HYBRID TEA ROSES

WONDERFUL AS CUT FLOWERS

**All Roses Shipped Are 2-Year Field Grown
U.S. Nursery Grade No. 1**

**Roses marked ● will do well in
all parts of the United States.**

ANGEL WINGS ● Patent 1865

Long cream yellow buds open to large perfectly formed creamy white flowers tinged pink. A beautiful exhibition type rose. Fragrant. 4 ft. **3.00 each; 3 for \$7.95**

AUDIE MURPHY ● Patent 1558

Crimson pointed buds on long stems open to vivid cherry red blooms. Abundant dark green, foliage, disease resistant. A profuse bloomer—spicy fragrance. 4 ft. **\$2.50 each; 3 for \$6.60**

AZTEC ● Patent 1648

A fiery red rose. Double scarlet orange, high centered, fragrant blooms from tapering buds. Glossy foliage—vigorous growth—continuous bloom. 3 ft. **\$2.75 each; 3 for \$7.20**

BLANCHE MALLERIN—Patent 594

Long pointed buds borne on sturdy stems. A beautifully formed pure white rose among the best of the whites. A vigorous grower with glossy green leaves. Blossoms have a fragrance which is rare in a white rose. 3½ ft. **\$2.00 each; 3 for \$5.25**



ANGEL WINGS



AUDIE MURPHY

COLOR COLLECTION No. 1

ANGEL WINGS **\$3.00**

AUDIE MURPHY **2.50**

Value \$5.50

for only \$4.85

All Roses shipped
are 2-year field grown
U.S. Nursery Grade No. 1

According to the American Association
of Nurserymen Grading Standard

HYBRID TEA



CONFIDENCE



CHRYSLER IMPERIAL



BURNABY—Patent 1314

Beautiful pale yellow blooms, glossy, disease resistant foliage make this an exhibition rose. Delicate fragrance and exquisite form add to the loveliness of this excellent cutting rose. 3 1/2 ft. **\$2.50 each; 3 for \$6.60**



CAPISTRANO—Patent 922

The fragrance of this lovely large, dark rose vies only with its beauty. Deep green foliage and sturdy canes, a hardy grower. 4 ft. **\$2.00 each; 3 for \$5.25**

CHARLES MALLERIN—Patent 933

Dark crimson velvet blooms form a vigorous plant. This outstanding rose is your answer to a true "dark red." 3 1/2 ft. **\$2.50 each; 3 for \$6.60**



CHRYSLER IMPERIAL—Patent 1167

An outstanding dark velvety red rose opens from long tapering buds. Sturdy stems and lush dark green foliage make it perfect for exhibition. Fragrant blooms from this sturdy plant are large—up to 5 inches in diameter. 3 ft. **\$2.50 each; 3 for \$6.60**

CONFIDENCE—Patent 1192

A fragrant rose with long three inch buds unfolding to six inch blooms. Peach tones blending from yellow at the base of the petal to pink at the petal's edge. Upright and sturdy plants. 3 1/2 ft. **\$2.50 each; 3 for \$6.60**

COVER GIRL—P.A.F.

High centered blooms in coppery orange and gold. Buds pointed. Glossy foliage. 3 ft. **\$3.50 each; 3 for \$9.20**



DUET—Patent 1903

Soft salmon-pink inner petals with rich, bright crimson on reverse. Beautiful buds. Color stays lovely until the petals drop. Vigorous. **\$3.50 each; 3 for \$9.20**

COLOR COLLECTION No. 2

CONFIDENCE	\$2.50
CHRYSLER IMPERIAL	2.50
DUET	3.50
FORTY-NINER	2.50

Value \$11.00

for only \$9.65

ROSES PATENTED

EDEN ROSE—Patent 1149

Fragrant cyclamen pink blooms open from large ovoid buds. Vigorous grower with hardy dark green foliage. 3 ft.
\$2.00 each; 3 for \$5.25

FIRST LOVE—Patent 921

The perfect pink rose. Long pointed buds, delicately formed—a connoisseur's delight. A profusion of flowers from sturdy plants make this an ideal garden rose. Long stemmed blooms are long lasting when cut. 4 ft.
\$2.25 each; 3 for \$6.00



FORTY-NINER—Patent 792

Vigorous, tall, upright plants bring blooms of unusual beauty. A bicolor with petals of chrome yellow backed by a vivid red. The long tapering buds are fragrant. 3 ft.
\$2.50 each; 3 for \$6.60



FRED EDMUNDS—Patent 731

A true orange colored rose. Fragrant blooms come from sturdy low growing bushes with exceptionally fine foliage. 2 ft.
\$2.00 each; 3 for \$5.25



GARDEN PARTY—Patent 1814

The 1960 AARS Hybrid Tea winner! Its two famous parents are Charlotte Armstrong and Peace. The high-centered pastel blossoms of creamy ivory are flushed with pink on the tips of the petals. Blooms are large, often six or more inches across. The stems are long and husky and the plants have an abundance of good deep olive green foliage.
\$3.00 each; 3 for \$7.95

GOLDEN MASTERPIECE—Patent 1284

A huge brilliant yellow rose. Blooms measuring up to 7 inches. Excellent bud form and color from tall upright plants with glossy foliage. 4 ft. **\$3.00 each; 3 for \$7.95**



DUET AARS Selection
for 1961
Patent 1903

RETAIL PRICES — ROSE BUSHES Fall 1960

Each	3 or More Each	3 for	12 for
\$1.50	\$1.30	\$3.90	\$15.60
1.75	1.55	4.65	18.60
1.85	1.65	4.85	18.85
2.00	1.75	5.25	21.00
2.25	2.00	6.00	24.00
2.50	2.20	6.60	26.40
2.75	2.40	7.20	28.80
3.00	2.65	7.95	31.80
3.50	3.10	9.20	35.70



FORTY-NINER

HYBRID TEA ROSES PATENTED



GRANDE DUCHESSE CHARLOTTE—Patent 774.

Fragrant buds of rich claret red opening to a lighter shade. Unusual color and sheer beauty qualify it as a leader among roses. A vigorous grower. Rich green foliage. 4 ft. **\$2.00 each; 3 for \$5.25**

HAPPINESS—Patent 911

A rose of unusual brilliance. Carmine red with a coppery sheen. Vigorous long stemmed plants. 3 feet. **\$2.00 each; 3 for \$5.25**



HELEN TRAUBEL—Patent 1028

A magnificent rose of apricot pink! Long slender buds, large elegantly formed blooms. Plants are tall and vigorous. A true garden beauty! **\$2.75 each; 3 for \$7.20**

HIGH TIME—Patent 1809

A new wonderfully fragrant Hybrid Tea that has everything—exquisite form to the long urnshaped buds and high-centered blooms of flame to claret-rose, with gold on the reverse of the petals. The foliage is luxurious and glossy, on a tall well-proportioned plant, which sets off the abundant dazzling blooms. 4-5 ft. **\$3.00 each; 3 for \$7.95**

ISOBEL HARKNESS—Patent 1650.

Bright yellow, exquisite flower form. Tapered buds and fine textured foliage. Strong stems. Good cutting rose. **\$2.75 each; 3 for \$7.20**

KORDES PERFECTA—Patent 1604 (Kordes)

Very double high-centered blooms which are ivory at the base, edged and suffused with carmine-pink, stained vermillion as the flower ages. Vigorous upright growth; glossy foliage. 4 ft. **\$3.50 each; 3 for \$9.20**

LADY ELGIN—Patent 1469

An excellent garden and cutting rose. Exquisite shading of color from orange to apricot veined with red. Sturdy plants, long, strong stems. Reddish hued foliage. **\$2.50 each; 3 for \$6.60**

We suggest you join the
AMERICAN ROSE SOCIETY

All this is yours to enjoy and profit by:

1. The American Rose Annual—240 pages, illustrated by many beautiful rose pictures.
2. A subscription to the monthly American Rose Magazine (12 issues).
3. Guide for Beginners on Growing Roses.
4. Help on personal rose questions.
5. Use of Mail Lending Library.
6. Membership Card—a passport to new friends.

DUES only \$6.00 a year; THREE YEARS for \$16.00

Write the American Rose Society, 4048 Roselea Place
Columbus 14, Ohio



GRANDE DUCHESSE CHARLOTTE



LOVE SONG—Patent 1360

A tune you will long remember . . . a rose you won't forget. Enormous blooms. Watermelon pink petals reversed with bright yellow. Shapely pointed buds open to fragrant, perfectly formed blooms. Lustrous foliage and vigorous growth. A truly great rose! 2½ ft.

\$2.50 each; 3 for \$6.60



LOWELL THOMAS—Patent 595

One of the best yellow roses. Pointed buds carried on long, sturdy stems. A tea fragrance. Fine foliage; vigorous plants. 3 ft.

\$2.25 each; 3 for \$6.00

MARK SULLIVAN—Patent 599

Spectacular bicolor! Golden yellow blooms heavily veined with rose pink. Magnificent color with a honey fragrance. Lustrous foliage and strong vigorous growth. 4 ft.

\$1.75 each; 3 for \$4.65

MERRY WIDOW—Patent 1711

Long pointed buds of rich red, flowers borne singly on good stems. Fine for cutting. Plant very vigorous with fine foliage. A continuous bloomer. **\$2.50 each; 3 for \$6.60**

MIDNIGHT—Patent 1542

Very dark red, velvety roses from urn-shaped buds. Abundant and continuous blooms. Compact, strong plants. Fragrant. 4 ft. **\$2.75 each; 3 for \$7.20**



MIRANDY—Patent 632

A magnificent deep red rose with a profusion of huge blooms open from dark red long pointed buds. Damask fragrance. Vigorous growth. 2½ ft.

\$2.25 each; 3 for \$6.00



GARDEN PARTY

See page 5



**HELEN
TRAUBEL**

COLOR COLLECTION No. 3

FIRST LOVE	\$2.25
GRANDE DUCHESS CHARLOTTE	2.00
GARDEN PARTY	3.00
HELEN TRAUBEL	2.75

Value \$10.00

for only \$8.75

See Page 5 for Quantity Prices





KORDES PERFECTA, See page 6

COLOR COLLECTION No. 4

KORDES PERFECTA	\$3.50
OREGON CENTENNIAL	3.00
HIGH TIME	<u>3.00</u>
Value	\$9.50
for only \$8.35	

OREGON CENTENNIAL



HYBRID TEA ROSES...



MISSION BELLS—Patent 923

A thornless rose . . . almost! An All-America award winner for two successive years. Salmon pink with a tea rose fragrance. Wonderful for summer bouquets. 3 ft. **\$2.00 each; 3 for \$5.25**



MOJAVE—Patent 1176

The orange colored blooms glow like the blaze of the Mojave sun. Lush dark green foliage, long sturdy stems. Excellent cut flower. 3 ft. **\$2.75 each; 3 for \$7.20**



NEW YORKER—Patent 823

A red rose of regal beauty. Large, exquisitely formed, scarlet blooms do not fade. Sturdy, bushy plants. 3 ft. **\$2.50 each; 3 for \$6.60**



NOCTURNE—Patent 713

Perfect long red rose buds open to multi-petaled cardinal red blooms. A velvety dark red beauty. Lush, vigorous plants. 3 ft. **\$2.25 each; 3 for \$6.00**



OREGON CENTENNIAL—Patent 1914

A crimson-red, fragrant rose, tall and vigorous in bush. Large flowers develop gracefully, becoming lightly cupped at maturity. The variety has fine balance and harmony, and is expected to be a dependable garden rose in most areas of the country. **\$3.00 each; 3 for \$7.95**



PEACE—Patent 591

A world-wide favorite . . . leader among the exhibition roses. Huge cream colored blooms ruffled with delicate pink open from bright yellow buds. Interesting rose to watch unfold. Bush grows with a vigor found in few plants. 3-4 ft. **\$2.50 each; 3 for \$6.60**



HIGH TIME
See page 6

PORTLAND 13, OREGON

Via _____

TOTAL (Payment Enclosed)_____

ENVELOPE NECESSARY

FROM _____

ADDRESS _____

USE
LETTER
POSTAGE
HERE

N. VAN HEVELINGEN

Growers of the World's Finest Roses

Post Office Box 5076

PORTLAND 13, OREGON

FOLD ON THIS LINE

This order blank is a self-contained mailing envelope. Fold along ruled lines and seal by moistening glued edge. Be sure your name and complete address are plainly written or printed on the other side of this blank.

FOLD ON THIS LINE

FOLD ON THIS LINE

PATENTED

PINK FAVORITE—Patent 1523
An excellent new pink rose. Sturdy disease resistant plants. A rose with a future. Add this to your collection of beauty! 3 ft. **\$2.50 each; 3 for \$6.60**

PINK PEACE—Patent 1759
A tall, sturdy plant with heavy foliage that produces quantities of large blooms generally borne singly on long stems that are ideal for cutting. The deep rich pink buds are double and the fully opened flower is very graceful with its wavy petals that cover the stamens. The edge of each petal is delicately pencilled in cream. Holds its color very well and has a haunting mild fragrance. Not recommended in areas where rust is a problem. **\$3.00 each; 3 for \$7.95**

PRESIDENT EISENHOWER—Patent 1217
Long pointed buds open to fragrant, bright red blooms. Bush has dark green disease resistant foliage. Fragrance of an old fashioned rose. 2½ ft. **\$2.25 each; 3 for \$6.00**

 **RUBAIYAT**—Patent 758
Cerise petals backed with pink open from long, slender buds. A gloriously fragrant rose of unusual beauty. Extremely vigorous plants are disease resistant. A gardener's delight. 3-4 ft. **\$1.85 each; 3 for \$4.85**

SHOW GIRL—Patent 646
Largest of roses, yet delicately formed carmine buds open to long lasting lush pink blooms. Tall, long stemmed plants perform well in any climate. A superb cut flower of world wide acclaim. 3 ft. **\$2.25 each; 3 for \$6.00**

STERLING SILVER—Patent 1433
An exquisite silvery-lavender rose, fragrant and so very beautiful in the bud and opens to a soft silvery gray flower. Blooms are of average size and are on an upright, medium tall plant. **\$3.00 each; 3 for \$7.95**

Due to the high shipping costs we cannot accept orders for less than three roses. Be sure to include 50c for handling, per order.

N. VAN HEVELINGEN
Growers of the World's Finest Roses



LOVE SONG
See page 7

COLOR COLLECTION No. 5

LOVE SONG	\$2.50
NEW YORKER	2.50
MOJAVE	2.75
	Value \$7.75

for only \$6.75



NEW YORKER



MOJAVE

HYBRID TEA ROSES PATENTED

COLOR COLLECTION No. 6

PINK FAVORITE	2.50
PEACE	2.50
PINK PEACE	3.00
RUBAIYAT	1.85

Value \$9.85

for only \$8.65

SUN VALLEY—Patent 1135

As bright as sunshine and non-fading! Large beautifully shaped buds come on tall, straight stems. Blooms are like a glimmer of gold. Foliage is dark green, vigorous and disease resistant. 3 ft. **\$2.50 each; 3 for \$6.60**



SUTTER'S GOLD—Patent 885

A truly great rose. Rich yellow, long pointed buds open to blooms of yellow-orange splashed with red. A perfect, long lasting, fragrant cut flower. Amazingly sturdy disease resistant foliage. Highly recommended addition to your garden. 3 ft. **\$2.25 each; 3 for \$6.00**

SUZON LOTTHE—Patent 934

A seedling of Peace. Large deliciously fragrant blooms graduate from peach tones to delicate hues of pink. Long stems and leathery disease resistant foliage are characteristic. A great big beautiful rose. 3 ft. **\$2.00 each; 3 for \$5.25**



TALLYHO—Patent 828

Abundant blooms of a rich, spicy fragrance. Crimson outside petals reflect soft pink on the inside. Beautifully formed blooms on robust, long stemmed plants. A long lasting rose, perfect for cutting. 3 ft. **\$2.25 each; 3 for \$6.00**



TIFFANY—Patent 1304

An exceptionally fine cutting rose. Long stemmed, almost thornless with blooms of luminous, pink shaded gold at the base. Long slender buds open to fragrant blooms of shimmering beauty. A hardy, upright bush clothed in dark green foliage. 4 ft. **\$2.75 each; 3 for \$7.20**



This symbol denotes
All-America Rose Winners
chosen for top performance
in all parts of the United States.



PEACE, See page 8

PINK FAVORITE
See page 9



TWILIGHT—Patent 1434

A most unusual rose. Blooms lavender-lilac reversed with silver. A Hybrid Tea with Floribunda-like characteristics. . . . unique . . . a collector's item. Distinctive fragrance. 2½ ft. **\$2.75 each; 3 for \$7.20**



WHITE KNIGHT—Patent 1359

A new true white Hybrid Tea with long pointed buds opening to perfectly formed fragrant blooms. Glossy foliage and strong, erect stems make White Knight an excellent rose for cutting. 3 ft. **\$3.00 each; 3 for \$7.95**

WHITE WINGS—Patent 850

A refreshing single rose of waxy white with purple-red stamens. The fragrant blooms are exquisite as cut flowers. The robust plants bloom generously all season. 3 ft. **\$1.50 each; 3 for \$3.90**

**Books We Recommend for
Amateur Growers**

HOW TO GROW ROSES

By Robert Pyle and Horace McFarland, \$2.95

ROSES ILLUSTRATED

By Morrie Sharpe and Dean Collins, \$4.00

Sponsored by the Portland Rose Society

ROSES FOR EVERY GARDEN

By R. C. Allen, \$3.50



PINK PEACE
See page 9



RUBAIYAT
See page 9

HYBRID TEA ROSES PATENTED



STERLING SILVER
See page 9

COLOR COLLECTION No. 7

STERLING SILVER	\$3.00
SUTTER'S GOLD	2.25
TIFFANY	<u>2.75</u>
Value	\$8.00

for only \$7.00

See Page 5 for Quantity Prices



SUTTER'S GOLD, See page 10



TIFFANY
See page 10



SUN VALLEY
See page 10

COLOR COLLECTION No. 8

SHOW GIRL	\$2.25
SUN VALLEY	2.50
WHITE KNIGHT	3.00
Value	\$7.75

for only \$6.75

n. VanHevelingen



WHITE KNIGHT, See page 11



SHOW GIRL



MME. HENRI GUILLOT



ECLIPSE



REX ANDERSON

FEATURE ROSES

Non-Patented
Hybrid Teas

\$1.65 each; 8 for \$12.00

CHARLOTTE ARMSTRONG—Long streamlined blood red buds open to pleasingly fragrant and beautiful cerise blooms. The plant is vigorous, the foliage attractive and highly resistant to mildew. It does well everywhere. 3 ft.

COUNTESS VANDAL—Perfectly formed long tapering buds of salmon pink opening to lovely copper pink blooms. Fragrant. An excellent performer. 2½ to 3 ft.

CRIMSON GLORY—A favorite red rose. Beautifully modeled of deep crimson. A vigorous grower, producing an abundance of blooms of dark red velvet. Intensely fragrant. 2 to 3 ft.

ECLIPSE—Long butter yellow buds enhanced by ornamental sepals. One of the best fragrant yellow roses. Hardy. 2 to 2½ ft.

ENA HARKNESS—Large, long pointed buds and blooms of vivid, poinsettia scarlet. Does not blue or fade. An exhibition rose. Very fragrant, vigorous, 3 ft.

HECTOR DEANE—Long pointed crimson buds open to salmon pink blooms. A sturdy grower with lush dark green foliage. 3 ft.



SATURNIA



CHARLOTTE ARMSTRONG



COUNTESS VANDAL



CRIMSON GLORY

K. H. Harkness

KARL HERBST—This is called the "Red Peace." Large, dark red double blooms. Excellent foliage. Sturdy grower.

McGREY'S SUNSET—Like a finger of flame, the yellow and salmon pink flowers bloom from vigorous, luxuriant plants. Another outstanding McGredy—fragrant, too! 2½ ft.

MME. HENRI GUILLOT—An all-time favorite. A most unusual shade of raspberry red veiled with gold. An outstanding rose in the garden . . . a regal beauty on exhibition. 2-3 ft.

MRS. SAM MCGREY—A beautiful copper-scarlet orange, heavily flushed with Lincoln red on the outside of the petals. The flowers are of medium size and are freely produced and delicately perfumed. 2½ ft.

REX ANDERSON—A wonderful exhibition rose! May grow to enormous size by disbudding. Lemon white buds open to beautifully formed blooms of ivory white. A hardy plant garbed in gray green foliage. 2½ ft.

SATURNIA—A bicolor of rare beauty! Petals of cardinal red backed with copper form exquisite blooms. This is an exhibition rose. Tapering buds and glossy, disease resistant foliage deem it a favorite among rose fanciers. 2½ ft.

SIGNORA—Long buds of warm burnt sienna open to mandarin red. If you like really brilliant coloring in a rose (we do) this is for you. Tall, well stemmed and disease resistant. 4 ft.

TEXAS CENTENNIAL—The red counterpart of President Herbert Hoover. Color a bright glowing carmine red, deepening in cool weather. Plant tall and vigorous and generous with the magnificent blooms.



McGREY'S SUNSET



ENA HARKNESS

KARL HERBST

TEXAS CENTENNIAL



CONDESA
DE SASTAGO

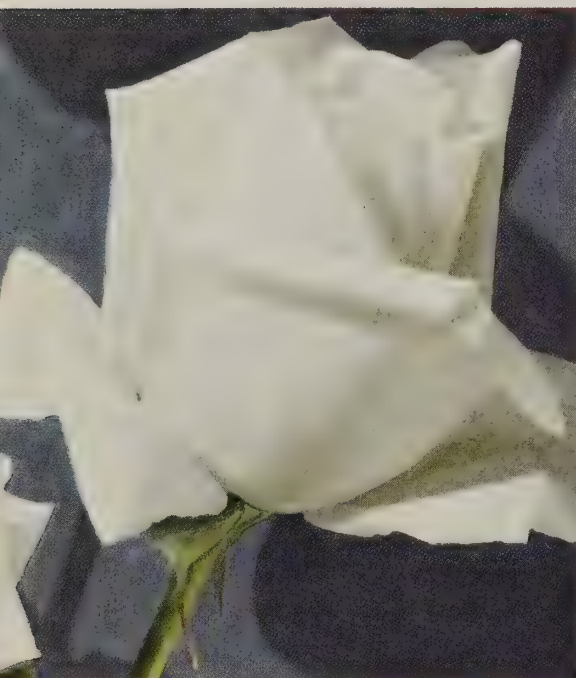
K. A. VICTORIA, See page 18



DUQUESA
DE PENARANDA



AUTUMN



OUTSTANDING HYB

\$1.50 each; 6 for \$8.50; 12 for \$16.00

ANGELS MATEAU—The large blooms are deep old rose flushed with orange, with a ripe raspberry fragrance. An upright growing plant with large glossy, disease-resistant foliage.

AUTUMN—Unusual is this lovely fragrant rose. Petals of burnt orange, russet and bronze red underlaid with yellow. Hardy, upright, heavy dark green glossy leaves. One of the most popular of all roses.

BETTY UPRICHARD—Large, spicy fragrant flowers of salmon pink reversed with carmine. Blooms have a copper sheen. A profuse bloomer on tall upright plant.

MRS. E. P. THOM, See page 19

FRAU KARL DRUSCHKI, See page 18





**ETOILE
DE HOLLANDE**
See page 18



**CHRISTOPHER
STONE**

TEA ROSES NON-PATENTED

CHRISTOPHER STONE—Long pointed buds open to rich red velvet blooms. Heavy leathery foliage. Blooms have a delightful fragrance. This beauty has won top place with rose lovers all over the nation. 2½ ft.

CONDESA DE SASTAGO—A bright bi-color with orange red petals backed with yellow. Vigorous, fragrant and free blooming. 4 ft.

DAINTY BESS—Like the red flame of a candle the tapering buds of Dainty Bess flame forth from early summer to late fall. One of the most popular of single roses, the soft pink bloom is accented by crimson stamens. Very hardy and profuse. 3 to 4 ft.

DUQUESA DE PENARANDA—A beauty of a bi-color. Orange-apricot backed with deep copper tones. A strong, upright grower with bright green foliage. 4 ft.



**MME. JULES
BOUCHE**
See page 18

JOANNA HILL, See page 18



McGREDY'S YELLOW, See page 18



H. Knapf-Herzlinger

HYBRID TEAS NON-PATENTED



TALISMAN

SISTER THERESE



EDITOR McFARLAND—Pink with a touch of amber. Strong upright growth. Continuous bloomer, very fragrant and hardy. 2½ ft.

ETOILE DE HOLLANDE—Perfect buds opening to brilliant red blooms. An abundance of fragrant and non-fading blooms. A most popular rose. 2½ ft.

FRAU KARL DRUSCHKI—The whitest of white roses. A hybrid perpetual with that old fashioned rose look. Hardy. 4-5 ft.

GOLDEN DAWN—Large double blooms of sunflower yellow, paling to lemon as the flower ages. Yellow buds splashed with crimson. Strong grower. Free flowering with glossy foliage. 2½ ft.

HEINRICH WENDLAND—Beautiful blooms. A bi-color of vivid nasturtium red reversed with golden yellow. Excellent plant and foliage. Fragrant and unfading blooms. 3½ ft.

IMPERIAL POTENTATE—Rose-carmine buds open to large full fragrant flowers. Strong grower, fine foliage. 2½ to 3 ft.

JOANNA HILL—Delicately formed light yellow rose with bronze shadings. Long pointed buds. Hardy. 4 ft.

K. A. VICTORIA—Very popular large white rose with a tint of lemon yellow in center. Fragrant. Hardy. 2 ft.

LULU—Exquisitely formed long pink buds blending to a delicate apricot pink. This is the perfect boutonniere rose. Vigorous grower. Fragrant, single blooms. 2 ft.

McGREDY'S SCARLET—An exceptional rose. Brilliant red blooms on upright stems decked with healthy green foliage. Profuse bloomer. 4 ft.

McGREDY'S YELLOW—Fragrant beautifully formed buds open to semi-double light yellow blooms. A fragrant, hardy rose. 2½ ft.

MME. JULES BOUCHE—Delightfully fragrant medium size white roses blushed with pink. Hardy and a profuse bloomer. 3½ feet.

THE DOCTOR



\$1.50 each; 6 for \$8.50; 12 for \$16.00

MRS. JOSEPH PERRAUD—Long slender buds of nasturtium red open to fragrant flowers of light orange and are edged with shell pink. 3 1/2 ft.

MRS. E. P. THOM—The best bedding rose we have today. Beautifully formed buds of deep lemon yellow open to a profusion of yellow bloom. Dark bronze-green foliage. 2 to 3 ft.

MRS. P. S. duPONT—Medium-sized, long-pointed buds of reddish gold, opening to semi-double flowers of rich golden yellow. Continuous bloomer. Fine dark green foliage. 2 1/2 ft.

PICTURE—Every bloom is beauty in the pink. From the lovely pointed bud to the perfectly formed blossom this rose is a "picture." From vigorous plants come a profusion of continuous bloom. 2 to 3 ft.

PINK DAWN—Long, well-shaped buds open to full centered very fragrant flowers of rose pink touched with gold. Excellent cutting rose. Hardy. 3 ft.

POINSETTIA—Long-pointed buds open to exquisite fragrant blooms that glow red like the red of Christmas. 2 1/2 ft.

PRESIDENT HERBERT HOOVER—A bi-color of dark pink and yellow. Fragrant and hardy. 4 to 5 ft.

RED HOOVER—Sport of President Herbert Hoover. Brilliant red blooms with salmon-red centers.

ROSE d'OR—Glorious unfading gold shot with red. Unusual, unfading color. Abundant fragrant blooms grow from sturdy lush plants. 3 ft.

SISTER THERESE—Fragrant golden yellow blooms streaked with red. Unusually long, upright stems. Sturdy grower. 2 1/2 ft.

TALISMAN—One of the classics of rosedom. Fragrant bi-color of copper and yellow. Lovely formed blooms from long, well shaped buds. 3 ft.

THE DOCTOR—One of the largest pink roses. Shapely long pointed buds of frosty pink opening to enormous blooms of pure pink. A truly great rose. Intensely fragrant. Hardy. 3 ft.



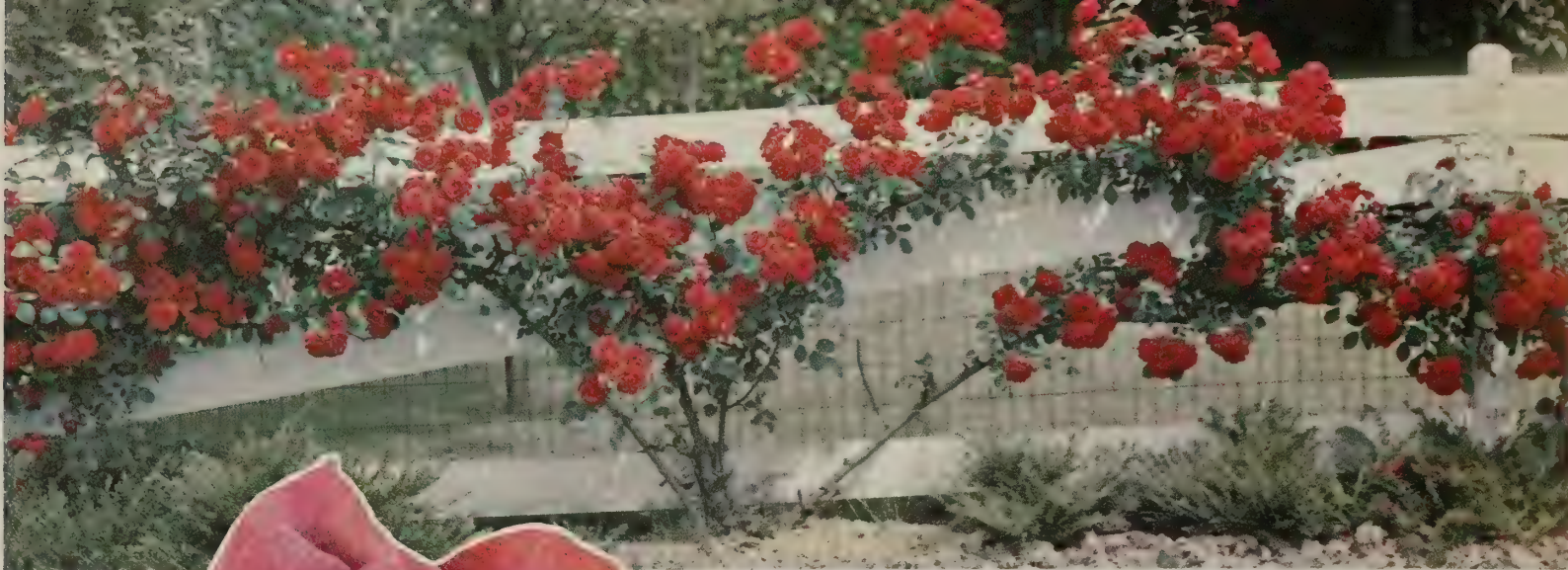
PINK DAWN



PICTURE



MRS. P. S. duPONT



TALISMAN



CRIMSON
GLORY



PICTURE



SHOW GIRL,
See page 9

PATENTED CLIMBERS

BLOSSOM TIME—Patent 1240

Pleasing light rose pink. H.T. form. A profuse bloomer all season. **\$2.50 each; 3 for \$6.60**

CL. CHRYSLER IMPERIAL—Patent 1528

Like the bush form, the flowers are large, rich, deep, vivid red, borne on fine, long stems that are ideal for cutting. Foliage is beautiful, dark green and leathery.

\$2.75 each; 3 for \$7.20

CL. CRIMSON GLORY—Patent 736

Large semi-double blooms of deep velvety-crimson, fragrant, lasting flowers. 8-10 ft. Hardy.

\$2.75 each; 3 for \$7.20

DON JUAN—Patent 1864

Huge clusters of deep velvety red blooms surrounded by lustrous dark and green foliage.

\$3.00 each; 3 for \$7.95



GOLDEN SHOWERS—Patent 1557

Like rays of sun these bright yellow blooms will brighten your garden from spring to late fall. Long pointed deep yellow buds open to a profuse array of yellow blooms. Versatile—it can be used as a pillar, a climber or a bush. Excellent, fragrant flowers for cutting. Dark glossy green foliage. This is the first pillar and climbing rose in 16 years to win the National AARS award.

\$2.75 each; 3 for \$7.20



HIGH NOON—Patent 704

An exquisite pure yellow pillar rose! The lovely pointed buds open to blooms of delicate form. The bright glossy green foliage is a perfect background for this beauty with a delightful spicy fragrance.

\$2.50 each; 3 for \$6.60



CL. PEACE—Pat. 932

A remarkable sport of the bush Peace. The golden yellow buds, flushed pink at the edges, open slowly into large, ruffled blooms of pale yellow to cream with tinges of pink. The plants are as remarkable as the blooms with their strong stems, shining dark green foliage and vigor. Repeat bloom is fine if espaliered.

\$2.50 each; 3 for \$6.60

Pruning Climbing Roses

Very little pruning is required for this type of rose. Prune only the diseased or dead canes. If the climber grows rampant, carefully select which canes are to be eliminated, remembering that your blooms **come from the new growth on the old wood.**

n. VanHoutingen CLIMBING ROSES

CL. PINKIE—Patent 1076

The climbing version of this entirely different polyantha, whose blooms have perfection of form. The dainty pink bud is long and slender, the flower, fully open, about two inches across. Blooms nearly continuously from early spring to late fall. Spicy fragrance. 6-8 ft.

\$2.75 each; 3 for \$7.20

CL. RED EMPRESS—Patent 1573

A fine lively red climber that will bloom the first year for you! Buds are of an iridescent red that become more intense in cooler weather. The abundant glossy foliage has been free of disease. A good fragrant repeat bloomer.

\$2.50 each; 3 for \$6.60

RUTH ALEXANDER—Patent 978

Very popular. Especially suited to this climate. Strong, hardy vines, fine glossy foliage. The very fragrant flowers are attractively shaded from chromium yellow through orange to red.

\$2.00 each; 3 for \$5.25

CL. SHOW GIRL—Patent 892

Largest of roses, yet delicately formed carmine buds open to long lasting lush pink blooms. Tall, long stemmed plants perform well in any climate. A superb cut flower of world wide acclaim.

\$2.50 each; 3 for \$6.60

CL. SPECTACULAR—Patent 1416

The orange-red color that has been so popularly received by Hybrid Teas and Floribundas has finally reached the climbers.

\$2.50 each; 3 for \$6.60

CL. TEXAS CENTENNIAL—Patent 565

Big full buds of glowing carmine red on strong stems. Long lasting blooms. Vigorous. 15-20 ft.

\$2.50 each; 3 for \$6.60

NON-PATENTED CLIMBERS

\$1.65 each; 6 for \$8.50

CL. AUTUMN—The fragrant flowers are an unusual combination of deep burnt orange and pink, streaked with red. A strong grower with thick dark green glossy foliage. 10 ft.

BLAZE—One of the most popular of all climbers. A hardy everbloomer with softly scented blooms of scarlet. 10-15 ft.

CL. DR. J. H. NICHOLAS—A succession of huge deep rose pink flowers all season. An excellent pillar rose prized for its lovely, fragrant long lasting blooms and neat habit. 8 ft. Hardy.

CL. ETOILE DE HOLLANDE—A good strong grower with plentiful foliage, producing oval buds opening to brilliant dark red blooms with a rich old rose fragrance. Hardy, everblooming, and a favored red climber. 8-10 ft.

FLASH—An outstanding bi-color. Scarlet and gold of an unmatched vividness. The yellow buds open to cup shaped, slightly fragrant blooms of dazzling scarlet, yellow on the reverse. Grows sturdily to about 8 feet.

IMPROVED BLAZE—Tremendous mass of scarlet, clustered blooms in spring, followed by occasional blooms during summer and fall.

CL. MME. EDOUARD HERRIOT—Large everblooming flowers of deep coral-rose. Earliest to bloom in the spring, and a lovely sight to see. Fragrant and hardy. 10-12 ft.

CL. MRS. E. P. THOM—Slender, yellow buds and large, well-shaped blooms of bright canary-yellow with an appealing aroma. Dark green, mildew-resistant foliage.

BLAZE

CL. MRS. SAM MCGREDY—Striking coppery-pink to salmon-pink blooms are produced incessantly throughout the season. The buds open to very full, double flowers of good fragrance. The plants are very vigorous and covered with an abundance of glossy green foliage.

PAUL'S LEMON PILLAR—Pale lemon yellow buds; large full blooms pale sulphur yellow to almost white. Very fragrant. Long, strong stems. Vigorous grower. 10 ft.

PAUL'S SCARLET CLIMBER—A profuse spring bloomer and a popular red climber. The semi-double flowers are good size and vivid scarlet-red. Freely produced in clusters on much branched canes. Perfectly hardy. 10-15 ft.

CL. PICTURE—Picture is one of the best pink climbers. It is very prolific in blooming habit and one of the best for repeat bloom. The fragrant blossoms are the same high centered specimen type blooms as the bush. Excellent for cutting.

CL. REVEIL DIJONNAIS—Possesses glossy bronze green foliage which is characteristic of this type of rose. The cherry red cluster blooms are fragrant and are borne on vigorous erect stems. The outside petals are gaily splashed with a yellow gold. Hardy.

CL. TALISMAN—A hardy, everblooming climbing form of the well-known Talisman. Sometimes larger and more brilliantly colored. Yellow with copper and red tones. 15-20 ft.

CL. ZENITH—Semi-double fluted blooms of rich ruby-red in large clusters repeat all season.

GOLDEN SHOWERS



FLORIBUNDA



FASHION



FIREKING



LAVENDER
PINOCCHIO

CHINA DOLL—Patent 678

Rounded 18 inch bush with hundreds of little bright pink roses in bloom at one time. The slightly fragrant blooms, 1 to 2 inches across, last well. Dense growth, mildew resistant.

\$2.25 each; 3 for \$6.00



CIRCUS—Patent 1382

Huge clusters of high centered blooms of yellow, red, and apple blossom pink. Truly a three ring thrill. 2½ ft.

\$2.50 each; 3 for \$6.60

COCORICO—Patent 1193

A gay and sassy orange-red flower that darkens as it ages. Flowers are large and semi-double (about 10 petals) and borne in large clusters on a vigorous, upright, free-blooming plant. Good for cutting. Continuous bloom. 3 ft.

\$2.00 each; 3 for \$5.25



FASHION—Patent 789

Oriental red buds open to double blooms of luminous pink overlaid with gold, changing to coral and then an unusual reddish tone, beautiful and fascinating. The plant is bushy and fragrant. 2½ ft.

\$2.00 each; 3 for \$5.25



FIREKING—Patent 1758

The beautifully formed high-centered buds open to dazzling clusters of deep iridescent vermillion blooms that are excellent for a display in the garden and are long lasting as cut flowers. The plants are dense, upright, and have deep green foliage to the ground. An AARS winner for 1960!

\$2.50 each; 3 for \$6.60



FUSILIER—Patent 1709

All-America winner 1958. The luminous and brilliant orange-red frilled flowers are produced in immense clusters. Plant is of medium height, well covered with glossy, dark green foliage.

\$2.00 each; 3 for \$5.25

GOLDILOCKS—Patent 672

Masses of fragrant, golden yellow flowers all through the summer and fall. Wonderful habit of good foliage. 2½ ft.

\$1.75 each; 3 for \$4.65

HEAT WAVE—Patent 1786

A new "sizzling color, better described as Chinese Red. The fragrant perfectly formed double blooms are large and wonderful for cutting. 3 ft.

\$2.75 each; 3 for \$7.20

COLLECTION No. 9

FIRE KING	\$2.50
WHITE KNIGHT	2.50
VOGUE	2.00

Value \$7.00

for only \$6.15

COLLECTION No. 10

LAVENDER PINOCCHIO	\$2.00
IVORY FASHION	2.50
FASHION	2.00

Value \$6.50

for only \$5.65

ROSES PATENTED

IVORY FASHION

Plant Floribundas for Masses of Bloom

This group of roses is noted for its bushy habit of growth, permanence and continuity of bloom. Especially effective in mass plantings — should be planted 14 inches apart. In bloom from early spring until late frost.



IVORY FASHION—Patent 1688

The 1958 AARS floribunda winner has a lovely high centered flower of a soft ivory shade that spirals slowly open from its long, slender bud to a three to four inch clear ivory bloom and a nest of golden stamens. Flowers are borne in large clusters on a sturdy plant that is very disease resistant. Excellent for cutting.

\$2.50 each; 3 for \$6.60



JIMINY CRICKET—Patent 1346

A pert floribunda with masses of tangerine-red buds unfolding to intense coral-orange or vermillion, finishing pink-coral. Freely growing, upright bush with glossy green foliage, bronze when young. Excellent all-season bloomer. Unusual damask fragrance. 3 ft.

\$2.00 each; 3 for \$5.25

LAVENDER GIRL—Patent 1672

The finest lavender rose that we have seen! This is really a collector's item! The finely formed urn-shaped buds have a ruby red tinge changing to a rosy lavender with magenta edged petals. The fully opened soft lavender flower holds its color well in all weather. Plants are low growing, spreading and have a good disease resistant foliage. Lovely cut flower.

\$5.00 each; 3 for \$12.75

LAVENDER PINOCCHIO—Patent 947

Masses of tight buds of warm chocolate brown overlaid dusty pink, followed by smoky pink-lavender flowers. Each frilled petal has a lavender border. Most unusual. "Oriental wild rose fragrance." 2½ ft.

\$2.00 each; 3 for \$5.25



LILIBET—Patent 1209

Medium size bush featuring a long succession of rose-pink to dawn-pink buds and spicy, fragrant flowers. 3-4 ft.

\$2.00 each; 3 for \$5.25

LITTLE DARLING—Patent 1581

Perfect form to the buds and blooms which are a blend of yellow, pink and coral, with a tinge of reddish-orange on the outer edges. The full graceful plants have glossy foliage. 3 ft.

\$2.25 each; 3 for \$6.00



MA PERKINS—Patent 1143

Has charming buds, both singly and in clusters. The cup-shaped flowers are light pink with yellow suffusion in the early stages, turning to soft coral pink as they age. Pungent fragrance. Bushy growth. Rich, disease resistant foliage. 2½-3 ft.

\$2.00 each; 3 for \$5.25

MASQUERADE—Patent 975

Yellow, pink and red roses all in one cluster! The clusters of 10 to 12, slightly fragrant blooms all display this amazing variety of colors at one time. The yellow buds open to deep pink semi-double blooms which in turn change to deep red. 3 ft.

\$2.00 each; 3 for \$5.25

MOONSPRITE—Patent 1450

A wonderful floribunda to brighten up your garden. Great masses of double chrysanthemum-like blooms shading from pale gold in the center to snowy white on the outer edge.

\$2.00 each; 3 for \$5.25

WHITE BOUQUET

See Page 5 for Quantity Prices





SPARTAN



MASQUERADE, See page 23

COLLECTION No. 11

SARABANDE	\$2.50
CIRCUS	2.50
SPARTAN	<u>2.50</u>

Value \$7.50

for only \$6.55

COLLECTION No. 12

TEXAN	\$2.25
LITTLE DARLING	2.25
MASQUERADE	<u>2.00</u>

Value \$6.50

for only \$5.70

LITTLE DARLING
See page 23



SARABANDE

FROM _____

ADDRESS _____

USE
LETTER
POSTAGE
HERE

N. VAN HEVELINGEN

Growers of the World's Finest Roses

Post Office Box 5076

PORTLAND 13, OREGON

FOLD ON THIS LINE

FOLD ON THIS LINE

FOLD ON THIS LINE

This order blank is a self-contained mailing envelope. Fold along ruled lines and seal by moistening glued edge. Be sure your name and complete address are plainly written or printed on the other side of this blank.

FLORIBUNDAS PATENTED

PINAFORE—Patent 1810

New! Unique! Dainty soft pink buds in large clusters open to single white blooms tinged with pink like an appleblossom, turning to pure white in hot weather. Masses of bloom all season; drops clean; glossy foliage; compact neat plants for low borders. Silver Certificate Award—City of Portland. 18 in. **\$2.50 each; 3 for \$6.60**



PINKIE—Patent 712

Small double pink blooms almost perfect in form. Long slender buds open to spicily fragrant 2-inch blooms. Blooms almost continuously from spring to late fall. Best along the Pacific Coast, middle and southern Atlantic states. 2½ ft. **\$2.00 each; 3 for \$5.25**

PINK GARNETTE—Patent 1120

Deep rose-pink form of Garnette. 1½ ft. Hardy. **\$1.75 each; 3 for \$4.65**

RED PINOCCHIO—Patent 812

Very double long-lasting blooms of dark velvety red cover the neat compact plants. 2 ft. **\$1.75 each; 3 for \$4.65**



SARABANDE—Patent 1761

1960 AARS. Bright scarlet-orange petals and yellow stamens. The large vivid clusters cover the entire plant, hold their color well, and rebloom very quickly. It is a low, spreading grower which makes it ideal for a border along the drive, sidewalk, garden, or for accent clumps in the garden. **\$2.50 each; 3 for \$6.60**

SIREN—Patent 1197

Flowers are cupped and are a bright scarlet-red color. Hardy and fragrant. 2 ft. **\$1.75 each; 3 for \$4.65**

SPARTAN—Patent 1357

Brilliant, burnt orange buds opening to huge, high centered blooms with sweet old rose fragrance. Very good long stems. 3 ft. **\$2.50 each; 3 for \$6.60**

STARLET—Patent 1694

Double blooms of intense clear yellow on an appealing, low-growing plant. **\$2.25 each; 3 for \$6.00**

SUMATRA—Patent 1572

A new and very exotic floribunda with signal-red iridescent coloring. Continuous blooms and beautiful foliage. Nut-like fragrance. 2-3 ft. **\$2.00 each; 3 for \$5.25**

TEXAN—Patent 1471

A mammoth floribunda. "Red as a prairie fire." Tall, excellent foliage. Softly scented. Excellent for cut flowers. **\$2.25 each; 3 for \$6.00**



VOGUE—Patent 926

High centered blooms of glowing cherry coral 3 to 4 inches across and with a rich spicy fragrance. Grows well in all areas. 3 ft. **\$2.00 each; 3 for \$5.25**



WHITE BOUQUET—Patent 1415

The first white floribunda to receive an AARS award! Flowers are borne singly and in clusters. The high centered buds of excellent form spiral slowly open to blooms resembling a camellia. Plants are bushy, low spreading, and the deep green foliage is disease resistant. Sweet spicy fragrance. 1½ to 2 ft. **\$2.50 each; 3 for \$6.60**

WHITE PINOCCHIO—Patent 1010

The flowers are medium size, globular, giving off an old rose fragrance. White, lasting well in large clusters. Hardy. **\$1.50 each; 3 for \$3.90**

YELLOW PINOCCHIO—Patent 992

All the sterling qualities of the original Pinocchio are found in this beautiful apricot yellow floribunda. The sturdy bushes are a mound of fragrant yellow at the peak of the season. 2½ ft. **\$1.50 each; 3 for \$3.90**

CIRCUS

See page 22



TEXAN

FLORIBUNDAS NON-PATENTED

All These \$1.35 each; 6 for \$7.50

ALAIN—Bright carmine-red blooms come continuously in great clusters all over the densely branching plants. The fragrant blooms have more petals than older red kinds and when fully open show gleaming golden centers. Thick foliage on strong green stems. 2½ ft. tall.

ANNE POULSEN—Clusters of large semi-double fragrant blooms. The color is a bright crimson red which deepens with age. 2½ ft.

BETTY PRIOR—Great clusters of fragrant, single blooms, light pink inside, deeper pink outside. The floribunda reminds us of the pink flowering Dogwood. Blooms throughout the season and is hardy. 5-6 ft.

CAMEO—Profuse blooms of small, semi-double flowers of salmon-pink changing to soft orange-pink. Slightly fragrant and hardy. 2½ ft.

DICK KOSTER—A hardy plant with clusters of large flowers ranging from salmon-rose to orange. 2½ ft.

FLORADORA—A bright orange-scarlet camellia-like rose. Tiny perfectly formed buds form clusters—6 to 12 double blooms in each spray. Vigorous growth and slightly fragrant. A good little rose for flower arrangements and corsages. 4 ft.

FRENSHAM—Large trusses of non-fading scarlet blooms on strong, bushy plants. Very vigorous and free-blooming.

GARNETTE—A bushy dwarf floribunda of only 1½ ft. Small double garnet-red blooms with lemon yellow base are borne in dense clusters and keep their brilliance for a long time. Slightly fragrant.

GLORIA MUNDI—Glowing scarlet orange. Large, fully double flowers born in clusters on hardy, vigorous bush. 2 ft.

LADY READING—The small globular flowers bloom clear red in clusters on short, strong stems. 2½ ft.

MARGO KOSTER—Clusters of coral-pink camellia-like blooms. Low. 2 ft.

MME. CECILE BRUNNER—Clusters of bright pink blooms with a yellowish center. Very fragrant double.

ORANGE TRIUMPH—Shyly scented scarlet orange flowers in enormous clusters cover the bushes most of the season. Foliage shiny green. 2 ft.

ORANGE TRIUMPH



MARGO KOSTER

PINOCCHIO—Very double fragrant blooms of salmon-pink, flushed gold, in huge clusters. Good foliage. 2½ ft.

RED RIPPLES—An intense red that seems to sparkle on the wavy petaled flowers. Magnificent in mass plantings. Perfect for all-season bright color effect. Slightly fragrant. 2½ ft.

ROSE ELFE (ROSENELFE)—Like an extremely double form of Else Poulsen with silvery pink color and slight fragrance. Blooms freely all summer. 2-3 ft.

SPARKLER—Sport of Golden Salmon. Small, semi-double blooms of red cupped clusters. Foliage is a light green. Vigorous grower.

TRIUMPH DE ORLEANS—Bright cherry-red flowers in large clusters. The semi-double, open blooms are long lasting and slightly fragrant. 2½ ft. Hardy.

ROSE ELFE





TREE ROSES

ACCENT YOUR
GARDEN
WITH A STATELY
TREE ROSE

\$6.50 each

Customers east of the
Rocky Mountains,
please add 75c per rose
for shipping and packing.

Complete Descriptions
Under Hybrid Teas and
Floribundas

ANGEL WINGS—Patent 1865. Cream yellow buds; creamy white flowers with a touch of pink.



CHRYSLER IMPERIAL—Patent 1167. Vivid, rich crimson tones.



CIRCUS—Patent 1382. As gay as a carrousel tune. Small, double flowers with changing colors of yellow, orange, scarlet, buff and red. Fragrant.

CRIMSON GLORY—Beautifully modeled deep crimson.

ECLIPSE—One of the best all purpose yellow roses.

ENA HARKNESS—Large semi-double crimson scarlet flowers. Fragrant.

FIRST LOVE—Patent 921—Dawn pink buds, a little deeper on the outside, changing to a salmon-orchid-rose in hot weather.



GRANDE DUCHESS CHARLOTTE—Patent 774. Buds rich claret red, open blooms begonia rose.

HELEN TRAUBEL—Patent 1028. Sparkling pink to luminous apricot.

KORDES PERFECTA—Patent 1604. A basic cream color overlaid and veined with deep pink; outside also deep pink shading to yellow toward bottom of each petal.

LOVE SONG—Patent 1360. Double rose of watermelon pink with vivid yellow reverse.

MME. HENRI GUILLOT—A most unusual shade of raspberry red and gold.



MOJAVE—Patent 1176. Beautiful blend of salmon, apricot and orange.

PEACE—Patent 591. Yellow edged rose, finally cream and pink.

PINK FAVORITE—Patent 1523. An excellent new soft pink.

PINK PEACE—Patent 1759. Beautiful, mammoth flowers of deep, dusty pink.



SARABANDE—Patent 1761. Bright orient red with striking yellow stamens.

SATURNIA—Petals of carmine-red backed with copper.

SUTTER'S GOLD—Patent 885. Orange-yellow, laced with red.

TALISMAN—Yellow flowers with copper and red tones.



VOGUE—Patent 926. Double flowers of new cherry-coral color with base of petals shading to gold.



WHITE KNIGHT—Patent 1359. Perfectly formed fragrant white blooms.

GRANDIFLORAS

BUCCANEER—Patent 1119

A brilliant buttercup yellow, shining and lasting, with long, slender, tapering buds and richly cupped, tea fragrant blooms, colorproof in nearly all weather. Strong, free-branching canes are disease free and hardy. 5-6 ft.
\$2.50 each; 3 for \$6.60

CARROUSEL—Patent 1066

Very intense, dark, velvety red petals which resist bluing. The hardy plants are virtually mildew-proof, the petals drop cleanly from old flowers, and there's always a new supply of fresh, fragrant blooms. Carrousel has earned the coveted and rarely bestowed Gold Medal of the American Rose Society. 3½ ft.

\$2.00 each; 3 for \$5.25

EL CAPITAN—Patent 1796

The creators of this new beautifully formed rose refer to it as a "Spanish Red" Grandiflora because the color is that seen in the fiestas of Old Spain. El Capitan is a strong grower and will very likely out-produce any rose in your garden.

\$2.75 each; 3 for \$7.20

GOLDEN GIRL—Patent 1912

Beautiful buds and blooms of clear golden yellow that are wonderful for cutting. Profuse blooming habit; free branching plants. 4 feet.

\$3.00 each; 3 for \$7.95

JUNE BRIDE—Patent 1770

Large fragrant creamy-white blooms in huge clusters come freely on this vigorous free branching plant. 5 ft.

\$2.50 each; 3 for \$6.60

MONTEZUMA—Patent 1383

Vivid scarlet-orange buds and large salmon-orange flowers in profusion. Blooms are slightly fragrant and grouped together. Vigorous and hardy. 5 ft.

\$2.75 each; 3 for \$7.20



PINK PARFAIT—Patent 1904

The third grandiflora to win the coveted AARS award! The flowers are a delicate blending of flesh pinks and are produced in such great profusion that there are sometimes more than 100 buds on a mature plant at the same time. The semi-double blooms have high centers and make a splendid mass display in the garden as well as being ideal for arrangements and corsages. Plants are vigorous and heavily foliated to the ground.

\$3.50 each; 3 for \$9.20



QUEEN ELIZABETH—Patent 1259

Tantalizingly fragrant blooms of delicate, pure pink borne nearly the year around on long, almost thornless stems, clothed with deep green, heavy textured, disease-resistant foliage from the ground up. 4-5 ft.

\$2.50 each; 3 for \$6.60

ROUNDELAY—Patent 1280

Beautifully formed deep red buds to full high-centered blooms of vivid glowing red, enjoyable penetrating fragrance. Disease-resistant foliage; strong upright plants.

\$2.50 each; 3 for \$6.60



STARFIRE—Patent 1742

This bright currant red rose will produce quantities of bloom singly and in clusters on a shapely rounded plant. The individual urn shaped buds are of moderate size and of nice shape and form for cutting. Good disease resistant bronzy green foliage. It is the AARS grandiflora winner for 1958!

\$3.00 each; 3 for \$7.95

COLLECTION No. 13

QUEEN ELIZABETH	\$2.50
STARFIRE	3.00
BUCCANEER	2.50
Value	\$8.00

for only \$7.00



GOLDEN GIRL



STARFIRE



**QUEEN
ELIZABETH**
See page 28



CARROUSEL
See page 28



EL CAPITAN
See page 28



BUCCANEER
See page 28



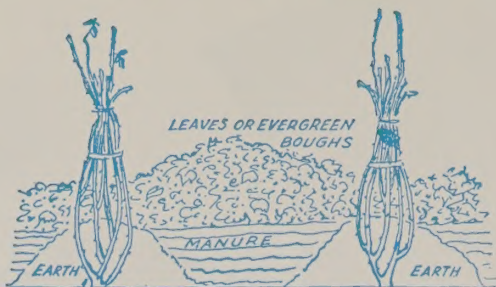
HOW TO PLANT AND CARE FOR ROSES

Roses need sunshine, but it is not necessary that they be exposed to the sun all day; half a day of sunshine is sufficient, either morning or afternoon.

To prepare the beds remove one spade-depth of soil and pile it on one side. This is "topsoil". Then remove a second spade-depth and pile it on the other side. This is "subsoil", to be taken away. This makes a trench 18 inches deep. Rose roots seldom go deeper. Loosen the bottom of the trench with a spading fork. Refill the trench with the topsoil, mixing it with a liberal amount of well-rotted manure, then finish the bed with a good garden soil.

When planting roses, always carry the plants in a bucket of water. Prune the roots by shortening the long ones and making fresh cuts at the ends of the others. Dig a hole deep and wide enough to accommodate the roots, and refill the hole a little at a time, always packing the soil hard on the roots. When the hole is three-quarters full, pound the soil with your heels and all your weight, then pour in plenty of water. When the water has disappeared, put soil in to the normal level, but do not pack any more. Prune the tops of the plants at about 6 to 8 inches above soil-level. This is very important if you desire to have a low compact bush that will produce large flowers.

WINTER PROTECTION



In cold climates roses need some extra protection over the winter. The earth should be mounded up around each plant just before the ground freezes. The intervening spaces can be filled with stable manure if it is available. After the ground freezes, an additional covering of leaves and evergreen boughs prevents exposure to wind and sun.

Watering. Roses like plenty of water. Flood the beds once a week by placing the hose on

the bed and letting it run slowly so that water may reach deep to the roots. Avoid wetting the foliage, especially in the evening.

Spent blooms should be removed, cutting the stem above the first complete set of five leaves. If long-stemmed blooms are desired for cutting, remove old flowers so that two sets of leaves remain on the stalk. The next blooms will spring from these eyes.

Fertilizers. In the early spring, mulch rose beds with either old cow manure, peat moss, or lawn clippings. Feed each plant a half tea-cup full of well-balanced commercial fertilizer every two months during the growing season.

Cultivate frequently around the roses. Do not allow the soil to bake and become hard at any time. Remember the roots breathe, and cultivation permits the air to reach the roots. Without cultivation plants will remain at a standstill.

Foliage trouble is caused by atmospheric conditions, some years being more favorable than others, and an occasional dusting with a mixture of nine parts of dusting sulphur to one part of arsenate of lead will act as a preventative. For aphids, a spraying with nicotine or pyrethrum, following instructions on the bottle, will control these.

Rose Fancier's Calendar

JANUARY

This is a good month for dormant spray. When we have a few dry days get busy, first pick up and dispose of old leaves from the ground and remove any foliage which persists on the canes. Such leaves are an important source of disease infection. Spray bushes thoroughly with commercial LIQUID lime-sulfur at rate of ONE gallon to EIGHT gallons of water.

FEBRUARY

If bushes have not been given a dormant spray in January they MUST be sprayed the forepart of this month or else spray injury to the new shoots will result. If the buds have started growing before the bushes can be sprayed, decrease the strength of the LIQUID lime-sulfur, using ONE gallon to TEN or TWELVE gallons of water. Around the 15th of the month apply from FOUR to SIX inches of cow manure to the beds.

MARCH

Weather regulates your pruning during this month; it is always safe to prune from the middle of this month to the latter part so that a late frost will not kill premature growth. Spraying or dusting for the control of diseases and insect pests should begin as the first leaves unfold, which will generally take place the latter part of March.

APRIL

It is well to spray or dust the bushes regularly every TEN days. During the latter part of the month, an application of complete chemical fertilizer, 4-12-4* formula at rate of about TWO pounds per 100 square feet. Water in.

MAY

Spray or dust at regular TEN day intervals. Apply complete fertilizer 4-12-4* formula, at weekly to 15 day intervals at rate of TWO pounds per 100 square feet, water in. It is well to give the beds a good watering every week. Hybrid Teas can be disbudded at TWO-THREE-day intervals, leaving only the terminal bud on a shoot.

JUNE

Spray or dust at regular TEN-day intervals. Water beds well at weekly intervals. A mulch of some sort should be applied to the soil during this month if cow manure has not been previously applied to hold moisture.

JULY

Spray or dust at regular TEN-day intervals. DO NOT spray or dust when temperature is above 85 degrees. Water beds at weekly intervals. DO NOT FERTILIZE. During latter part of month cut back some of the more "stocky" canes about SIX inches to stimulate new growth for the fall blooms.

AUGUST

Spray or dust at regular TEN-day intervals. Water, SOAK beds at weekly intervals. DO NOT apply any fertilizer on the bushes during this month or root injury may result.

SEPTEMBER

Spray or dust at FIVE- to SEVEN-day intervals to prevent mildew from getting a start and ruining your fall blooms. Water, SOAK beds at TWO-week intervals if rainfall for the month is below normal. Apply complete chemical fertilizer at weekly intervals.

OCTOBER

Spray or dust at TWO-week intervals, thereby making disease easier to control the following season. No water or fertilizer is needed this month.

NOVEMBER

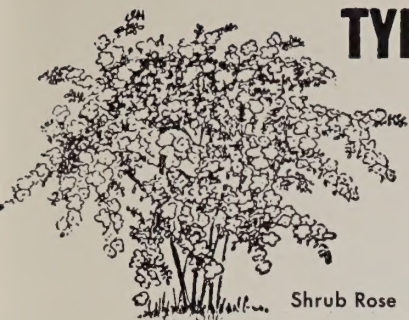
It is advisable to give your bushes a preliminary pruning or "topping" to minimize possible root damage during high winds and early frost. New roses may be planted this month.

DECEMBER

New roses may be planted from the latter part of November up until May 1st. A winter spray of lime and sulphur may be given if dry weather prevails.

*FERTILIZER FORMULA—1st number always nitrogen for flowers and leaves; 2nd number phosphate for growth; 3rd number potash for roots and substance.

TYPICAL GROWTH HABITS OF ROSE TYPES



Shrub Rose



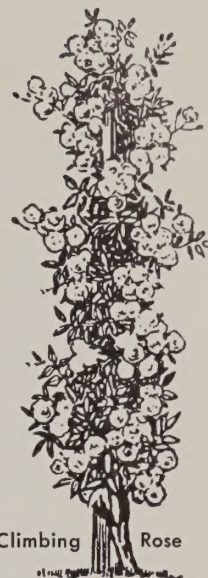
Miniature



Floribunda



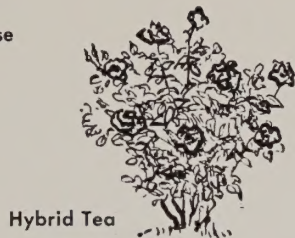
Hybrid Perpetual



Climbing Rose



Tea



Hybrid Tea

PLANTING

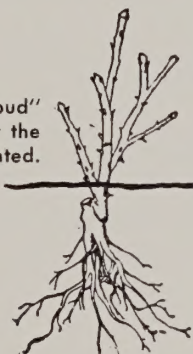


Preparing soil for rose-bed by working manure into the bottom.



Showing the "bud" placed just under the surface when planted.

Keeping the roots in water or thin mud until planted to prevent their getting dry.



PRUNING



A Hybrid Tea pruned close in spring.



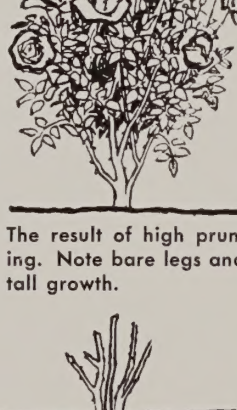
An established Hybrid Tea rose pruned high in spring.



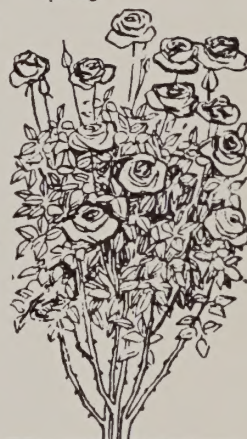
A Hybrid Perpetual rose pruned high in spring.



Result of close pruning — low, compact bush, large flowers.



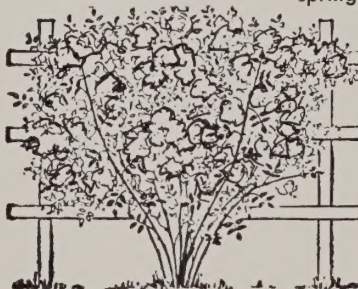
The result of high pruning. Note bare legs and tall growth.



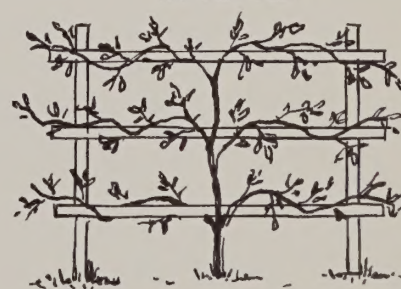
The result of high pruning. Note lanky growth and bare base.

The result of close pruning — compact growth, large flowers.

A Hybrid Perpetual rose pruned close in spring.



Climber in bloom. Note the new growth.

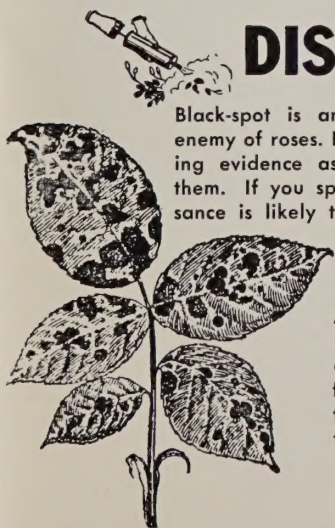


After blooming remove wood which bloomed, keeping new growth. Espalier your climber to improve their bloom.

DISEASES

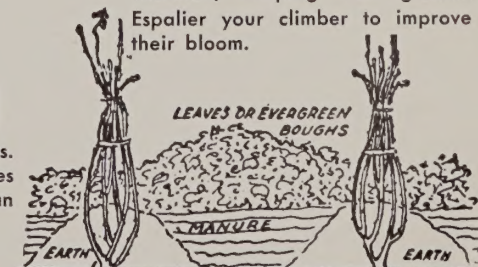
Black-spot is an easily recognized enemy of roses. Burn all leaves showing evidence as soon as you find them. If you spray before this nuisance is likely to appear, you may not be troubled at all.

Mildew can be controlled with Bordeaux mixture or sulphur dust which are the standard fungicides for both the diseases illustrated here.



WINTER PROTECTION

Winter protection in cold climates. The tops of newly planted roses are usually cut back farther than shown here.



English Holly....



The large Van Hevelingen farm is surrounded by beautiful trees of genuine English Holly from which we cut carefully selected long branches filled with bright scarlet berries clustered among dark green leaves.

No gift is more acceptable at the Yuletide season for table and wreath decorations or corsages than freshly cut holly. Order today. Enclose gift cards for your friends. We will ship direct for you.

WE OFFER 3 CONVENIENT HOLLY BOXES:

Holly, treated to prevent dropping leaves or berries, packed in attractively illustrated boxes.

	Parcel Post	Air Mail
No. 1—21x9x4 inch box.....	\$3.25	\$4.71
No. 2—26x10½x5 inch box.....	\$4.10	\$6.90

DECORATOR'S SPECIAL—Approximately five pounds of berried holly in plain box.

	Parcel Post	Air Mail
No. 3—30x12x7 inches.....	\$7.25	\$11.20

For Special Delivery on Each Item Ordered Add 55c.

BE SURE TO ORDER before December 10

Use this order blank for Holly only

N. VAN HEVELINGEN, Growers, 140th Ave. and Sandy Blvd., Box 5076, Portland 13, Oregon

— CUT ON THIS LINE —

Enclosed find \$_____ for _____ gift boxes of HOLLY to be shipped to:

Print NAME of Receiver	ADDRESS	Box No.	Amount

Ordered by

Address

Total \$

(Print)

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